

**Age 18-24**  
**Quit Line Data Summary**  
January 1 - March 31, 2002

	<b>18 - 24</b>	<b>State</b>
<b>Number of Calls to Quit Line</b>	<b>N = 513</b>	<b>N = 4,096</b>
<b>Percent of Statewide Calls</b>	16.2%	100.0%
<b>Percent of State Population<sup>1</sup></b>	9.5%	100.0%
	<b>18 - 24 %</b>	<b>State %</b>
<b>Gender</b>	<b>N = 509</b>	<b>N = 3,737</b>
Female	64.6%	61.7%
Male	35.4%	38.3%
<b>Race/Ethnicity</b>	<b>N = 457</b>	<b>N = 3,032</b>
People of Color	15.3%	12.8%
White	84.7%	87.2%
<b>Age</b>	<b>N = 513</b>	<b>N = 3,176</b>
18 - 24 years old	100.0%	16.2%
<b>Education</b>	<b>N = 504</b>	<b>N = 3,209</b>
Did not graduate high school	35.9%	19.8%
High school graduate	38.5%	33.3%
Some college/vocational school	23.2%	36.9%
College graduate	2.4%	10.0%
<b>Caller Type</b>	<b>N = 482</b>	<b>N = 3,483</b>
General Information	5.0%	10.6%
Health care provider	0.4%	3.4%
Tobacco user	94.6%	86.1%
<b>Payer Type</b>	<b>N = 299</b>	<b>N = 2,167</b>
Insured	36.1%	40.2%
Uninsured	31.8%	25.1%
Medicaid	32.1%	34.7%
<b>Heard About</b>	<b>N = 445</b>	<b>N = 3,110</b>
Past caller	12.8%	12.9%
Employer/worksites	0.9%	1.4%
Health care provider	11.9%	17.0%
Television	24.0%	23.9%
Outdoor advertisement (billboard/bus/wall)	7.2%	4.9%
Targeted mailing	0.0%	0.2%
Great Start	16.4%	6.2%
Radio	0.4%	1.1%
Newspaper/Magazine	1.1%	1.7%
Brochure/Newsletter	4.3%	5.2%
Family or friend	15.7%	21.5%
Health Department	3.8%	3.0%
School	1.3%	0.9%